

SIENNA CHARLIZE AGG

UX DESIGNER

UX designer focused on creating clear, accessible digital experiences. Skilled in Figma with working knowledge of HTML and CSS. Highly organised and adaptable, with a reliable work ethic and a strong focus on delivering high-quality work to deadline.

EXPERIENCE

UX Designer

Naturelings · Contract

2021 – Present

- Organised local focus groups with people interested in wellbeing products
- Analysed the research responses to identify patterns in what prospective customers are looking for when choosing natural and plant-based products
- Made recommendations about the content and design of the website
- Contributed with content writing for product descriptions
- Created Figma prototypes for the mobile and desktop views of a responsive website
- Collaborated on the design and development of the website (HTML & CSS)
- Updating content and design when needed

UX Designer

Kras Carpentry · Contract

Feb – March 2023

- Contributed with content writing for the Home page of the website
- Created Figma prototypes for the mobile and desktop views of a responsive website
- Collaborated on the design and development of the website (HTML & CSS)



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EDUCATION

BSc (Hons) Web and User Experience Design

Manchester Metropolitan
University · 2023 – 2026

SKILLS

UX/UI Design

- Wireframing & UI design
- Prototyping & ideation
- Interaction design & branding
- Flows & storyboarding
- Information architecture

Research

- Usability testing & user interviews
- Heuristic analysis
- Surveys & Concept Testing

LANGUAGES

- English (Native)
- Spanish (Intermediate)